

# Samantha Horn

GRAPHIC DESIGNER

## STATEMENT

I'm a versatile and ambitious graphic designer with 4 years of client experience. My uncompromising attention to detail, can-do attitude, and dedication to achieving my clients' goals make me an ideal hire.

## CONTACT

3407 Heathcliff Dr., Mansfield, TX 76063  
**T:** 817 201 4110  
**E:** slhorn1985@icloud.com  
**www.slhorndesigns.com**

## EDUCATION

**2013**                      **GRAPHIC DESIGN**  
Southern Methodist University

**2008 - 2012**            **PUBLIC RELATIONS; ADVERTISING**  
University of Texas - Arlington

## STRENGTHS

Photoshop   
Illustrator   
InDesign   
Social Media   
Copy-writing 

## EXPERIENCE

**2015 - Present**            **PEN AND PILOT**  
**Owner, Designer/Freelancer**  
Creates original designs for invitations, posters and other marketing materials, such as branding and booklets, for clients. Collaborates one-on-one with clients to ensure that their ideas are conveyed effectively.

**Summer/Fall 2012**            **HOUND HAVEN - NORTH TEXAS**  
**Volunteer Social Media Strategist**  
Developed and maintained a social media strategy across Facebook, Twitter and Wordpress, which increased followship by 1,000 active followers. Designed and wrote e-newsletters for Adopters and Fosters.

**Fall 2011**                      **AGENCY ENTOURAGE**  
**Social Media Marketing Intern**  
Produced and maintained written and visual content for the social media accounts of clients, including writing copy and designing templates for Facebook ads and e-newsletters.

**Spring 2011**                **COOK CHILDREN'S HEALTHCARE SYSTEM**  
**PR & Marketing Communications Intern**  
Wrote an article for Nurses Lounge periodical about the hospital's re-designation. Helped with the planning of a variety of in-network events, including the opening of a transport hanger. Wrote many collateral pieces to donors.

## REFERENCES

**Kim Bauer**  
SMU - CAPE Professor  
**T:** 972 603 5192  
**E:** kim@bauercreative.com

**Nealy Mincher**  
Senior Account Exec.  
**T:** 512 587 4643  
**E:** nealymincher@gmail.com

**Missy Staben**  
Manager of Digital Communications  
**T:** N/A  
**E:** missy.staben@cookchildrens.org